

JULY 2021

NACA NEWS

The official newsletter of NACA



A message from our Treasurer

WRITTEN BY BRUCE AUTHEMENT

More great reads inside this issue:

2022 Annual Convention Golf Tournament Sever Weather News Tools of the Trade These are the Experts Training Promo Thank you to our Sponsors NACA Press Kit Become a Member

2022 NACA Convention Education Session Preview

Welcome to all of our members and partners as we open up registration for the 2022 NACA Convention. We are excited at the hard work that has taken place by our board of directors and some great volunteers since the convention last January. The Education Committee began early by reviewing statistics from our last convention and member input we received, and developed an exciting educational package for the upcoming convention.

Continued

While NACA remains the National Association for Catastrophe Adjusters, we realize that the opportunities surrounding a catastrophe expand beyond just property claims. Catastrophes include floods, damage to automobiles, and more. The Education Committee decided to open our educational opportunities to all areas of the industry that are affected by natural disasters.

In addition to our property track, we have three days of educational sessions dedicated to flood adjusting and three days focusing on auto adjusting and appraisal. We have also expanded our carrier certification opportunities and have great sessions in software training in both property and auto. Our list of presenters has a broad wealth of knowledge and experience in their respective arenas and will surely provide attendees with insights to help grow the industry with qualified catastrophe adjusters.

As usual, many of our sessions have CE credits available, and class sizes are limited. So please take the opportunity to join NACA in Las Vegas to enhance your career with great networking, education and fun. Register today and sign up for the classes that interest you most.

On behalf of the NACA Education Committee and its great team of volunteers, Viva Las Vegas!



CONTUINING EDUCATION CURRENT TRACKS VIEW NOW



JOIN US! REGISTRATION NOW OPEN

Register Now

Tee off this year's convention with a fun round of golf at Desert Pines Golf Club. Featuring the award-winning design of iconic golf course architect Dye Design, Desert Pines Golf Club provides a foursome of reasons to visit. From its spectacular layout to its luxurious clubhouse - which pays homage to golf's greatest legends, Desert Pines offers a memorable experience just 15 minutes from the famed Las Vegas Strip.

Details:

Cost: \$97 (includes green fee/cart fee/range balls, tournament set-up and scoring

Registration: 6:30 - 7:30 am Shotgun Start: 8:00 am







NEWS / SEVERE WEATHER

LIBERTY MUTUAL INSURANCE BOLSTERS INDEPENDENT AGENT NETWORK WITH AGREEMENT TO ACQUIRE STATE AUTO GROUP



ADDITION OF SUPER-REGIONAL INSURER IS ANTICIPATED TO MAKE LIBERTY 2ND-LARGEST IA CARRIER IN US





ADJUSTERTV DOES A "NACA MINUTE"

THE PROPERTY IA SHOW

James and Matt discuss the finer details of what to pack - and WHY - for a cat deployment.

..And why Matt has so many pairs of underwear.

BENEFITS OF TRAINING

THE COST OF TRAINING VS. THE COST OF NOT BEING TRAINED

As we inch closer to what has all the makings of an active hurricane season, I see a repetition that I see every year. Many adjusters are just waiting to get that call. Waiting to get out and make some good money. As an Industry Trainer for the last 13 years, I hear the same song year after year. "I don't need any training; I have been doing this now for years." Or "I haven't worked since last hurricane season. I can't afford the cost of training." But there are those adjusters out there that get it. They understand the value of quality training and how it can improve their productivity, and greatly improve their bottom line.





TOOLS OF THE TRADE FOR NEW ADJUSTERS:

WHY BULLYBAG®?

You might be wondering why we call it a "BullyBag*". At BullyBag* & Tool Company, we believe it's important to invest time, money, and effort to make the world a better place. That's why a percentage of every BullyBag* purchase goes to anti-bullying and animal rescue efforts.

Bullies suck! BullyBags rock! So don't suck. Get involved. Here at BB&TC we encourage you to contribute whatever you can in programs you believe make the world a better place for us all. Below are a few of the anti-bullying and animal rescue campaigns we believe in and have contributed.





Environmental Design +construction

THE MOST COMFORTABLE STEEL TOE BOOTS FOR STANDING ALL DAY

JULY 2, 2021 BY VERONICA JAMES

"Good boots take you good places," that old Cavender's adage might have been intended to be taken literally by whoever thought of it. But come to think of it, it can be taken figuratively, too. After all, aren't boots also able to extend their transportive powers to a more mental, pleasure-oriented level? Especially those that fit to a T and impart heavenly comfort.



FIRST-HAND FIELD ADJUSTING - CHASE MEADOWS

These are the experts!

CHECK THEM OUT TODAY!





Learn what being an IA is all about, if it's right for you, and how to crush it as an auto or property claims adjuster with AdjusterTV.com





Join the AdjusterMentor Community.
Completely Independent! We are
ADJUSTER owned.

Join the club of successful insurance adjusters started by those who made their success in this business! Get exclusive content and insides knowledge. Interact with experienced industry professionals.

IICRC Water Restoration Online

Use code "NACA" for \$49 off

Scan for more info!







We Train the Industry

Legion Claims is proud to have Bruce Authement, Xactware Certified Trainer leading our trainings. We believe in properly training our adjusters for success.

Use Discount Code: NACA-VEGAS FOR 25% OFF all of our training classes

For more info and to Register visit training, legion claims, com

BOOTHS ARE FILLING UP FAST

Reserve your booth today!

BOOTH PRICES

SAVE \$200 WITH RESERVING TWO BOOTHS!

Through July 31, 2021:

Member - \$1,850

Nonmember - \$2,700

August 1 to November 30, 2021:

Member - \$2,180

Nonmember - \$2,930

December 1-15, 2021:

Member - \$2,280

Nonmember - \$3,130

THE NACA CONVENTION CONTINUES TO CHANGE AND GROW. BE PART OF THE ENHANCEMENTS WE'RE MAKING IN 2022!

The 46th NACA Annual Convention offers three days of one-on-one time with qualified adjusters and numerous networking events taking place within the exhibit hall. Reserve your spot by December 15, 2021. Booths are assigned based on sponsorship levels and a first-paid, first-served basis.





EXHIBITOR PROSPECTUS

THANK YOU

TO OUR 2021 BRONZE CONVENTION SPONSORS





NACA

PRESS KIT

CONTACT JAMIE BUKY- JAMIE@NACATADJ.ORG
IF YOU ARE INTERESTED IN RECIEVING A NACA PRESS KIT

who we are

NACA® is a nonprofit 501(c)(6) organization that was organized in 1976 by a group of highly qualified catastrophe adjusters. The association is dedicated to improving professional standards, ensuring working relations with one another and promoting the general welfare of the individual members. Headquarters is in Fort Worth, TX.

our mission

To provide a professional organization focused on excellence through education, shared resources, and technology for claims adjusters.

our vision

Committed to providing opportunities and resources to further advance claims professionals.

4,149

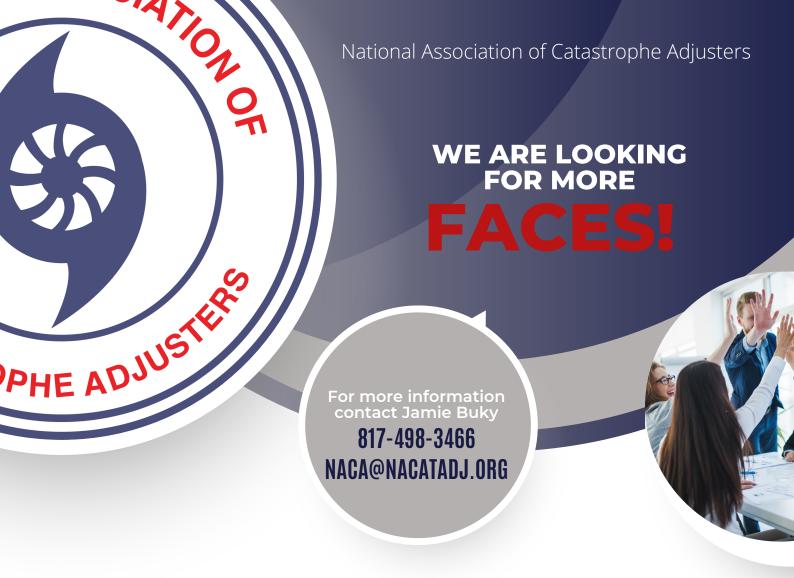
FACEBOOOK FOLLOWERS

3,564

LINKDIN CONNETIONS

TOP

THE NATIONAL
ASSOCIATION OF
CATASTROPHE ADJUSTERS,
THE LARGEST ASSOCIATION
DEDICATED TO
INDEPENDANT ADJUSTERS



Member Benefits

- WebCE
- Lodging Discounts
- Annual Convention Discounts
- and many more!



Why Join NACA?

NACA is looking to expand our membership so that we can better service both the adjuster and the firms in our network. To add that value for all, we are looking for both new adjusters and veteran adjusters to become members.